



2008 PROMOTIONAL CALENDAR

GATOR BOWL - January 1, 2008

The excitement comes to Jacksonville when we ring in the New Year with America's most exciting bowl game. Let us help your business grow by partnering with Rock 105 for this great event!

Rock 105's Blue Collar Job Fair – February 28 at Big T's Grill –AND- July 31, location tbd

This isn't your standard generic hotel ballroom job fair, Rock 105 brings excitement and entertainment to the table for this job fair, targeting our listeners interested in a new or upgraded job by inviting them to a local restaurant/bar to enjoy free food and beverages while interviewing with multiple companies looking to hire.

GREAT ATLANTIC SEAFOOD FESTIVAL March 22, Sea Walk Pavilion in Jacksonville Beach

This festival features Florida's finest seafood, fried, broiled, boiled, grilled or blackened. There's music, arts and crafts and rides and games for everyone - Jacksonville Beach.

George's Music Springing the Blues April 4-6, Sea Walk Pavilion in Jacksonville Beach

Get your business in front of tens of thousands of people at the Seawalk Pavilion in Jax Beach enjoying three days of live oceanfront blues music and activities for the whole family!

TPC May 5-11

The TPC's famed Stadium Course in Jacksonville is host to The Players Championship, one of the PGA Tours most coveted titles. Join Rock 105 as we get your product in front of thousands of potential customers.

SKEET SHOOTOUT- June 15th at Jacksonville Skeet & Trap Club

The Jacksonville Skeet and Trap club has 10 Skeet/Trap fields where father/son teams will have the chance to compete for prizes, practice, learn to shoot, demo new guns, and just hang out with Rock 105 DJ's and all can attend the after party with live music and food and beverages!

JAGUARS TAILGATING – all home NFL Football Games, Jacksonville Fairgrounds

Tens of thousands of people come down to the Fairgrounds to tailgate and celebrate. Join our live pre-game broadcast at the Jacksonville Fairgrounds three hours prior to every home game with games and prizes for our listeners.

FSU vs. Colorado – September 27, location tbd

Let us help your business grow by driving people to your location with on-air announcements and the opportunity to get in front of Jacksonville's huge football crowd!

FLORIDA/GEORGIA FESTIVITIES – November 1, Jacksonville Fairgrounds

Downtown Jacksonville is overrun with Gator and Bulldog fans celebrating this long time heated rivalry. Rock 105 is offering you a way to make an impression on the tens of thousand fans ready for some good old fashioned football excitement.

All Pro Dad November 1e TBD, Jacksonville Municipal Stadium practice field

Over one thousand dads and kids gather at the Jacksonville Jaguars practice field for fun, NFL guest speakers, get closer to each other and participate in interactive games and learn valueable fatherhood tips.

****Rock 105 has many other sponsorship opportunities for you like: concerts, movies, on-air contesting, and we can create and customize events around your marketing needs. See your Account Manager for further details.**

**Events and dates subject to change or cancellation*